



THE  
RAINMAKER  
COMPANIES

FOR IMMEDIATE RELEASE

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### **The Rainmaker Alliances Introduce VERIBANC as a Banking CPAs Resource Member**

*June 29, 2016, Greenville, RI* - The Rainmaker Companies introduced VERIBANC® as a new Resource Partner for their Banking CPAs during The Rainmaker Companies' Banking CPAs Summer Conference held in Chicago this past June 15-17, 2016.

As a new Resource Member to Rainmaker's CPAs alliance, VERIBANC will provide no conflict of interest bank, credit union, and bank holding company safety rating products and services to provide the Banking CPAs Specialty Niche Alliance with fiduciary tools to support their Audit & Assurance, Regulatory Compliance, Strategic Planning, and Consulting services.

"Rainmaker is on a mission to help reposition CPAs to be a more trusted advisor with their clients and in doing so we strategically align ourselves with partners who can help them do just that," said Joe Fleenor, Director of Events & Client Relations for The Rainmaker Companies. "We think VERIBANC's products, services and people are a tremendous value add to the Banking CPAs membership."

Michael M. Heller, President of VERIBANC® states, "We're thrilled to align our products and services with Rainmaker as an Alliance Resource Partner. Whether Rainmakers' CPAs require standard or custom reports, our 35 years of service to accounting professionals will guarantee them with highly reliable, **no conflict of interest** information and analysis that will support their efforts, help expand their service offerings, and will mitigate their professional liability exposure."

VERIBANC® is celebrating its 35<sup>th</sup> Year of Excellence in 2016 and is recognized as an industry leader in rating financial institutions for safety and soundness. VERIBANC® has received letters of appreciation from the U.S. Senate Committee on Banking thanking us for our reports which they found "most helpful in reviewing the condition of the banking industry".

For more information about VERIBANC, Inc. or if you would like to learn more about joining Banking CPAs please visit: [www.veribanc.com](http://www.veribanc.com) or [www.therainmakercompanies.com](http://www.therainmakercompanies.com).

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